

# PRINTING ESTIMATES

Prices effective April 1, 2009 — All Prices Quoted in Canadian Funds

Through a special arrangement with large printing houses, Hobbs/Herder Advertising has contracted to print quality full-color personal marketing materials. Because of the large volume of products we print, we are able to offer our clients great printing value. The printing is run in "combos," allowing you to share setup and press fees with other Hobbs/Herder clients.

## Personal Prospecting Brochures

- Full color both sides
- 100-lb Gloss Cover
- Aqueous coating for durability

Qty.	6" x 18"	8" x 18"	9" x 18"	6" x 26.5"
500	\$625	\$665	\$665	\$700
1,000	\$936	\$995	\$995	\$1,095
2,000	\$1,055	\$1,220	\$1,220	\$1,365
3,000	\$1,250	\$1,435	\$1,435	\$1,600
5,000	\$1,638	\$1,920	\$1,920	\$2,145
10,000	\$3,120	\$3,510	\$3,510	\$3,900

## PowerKards

- 8.5"x 5.5"

- Printed full color both sides
- 100-lb. Gloss Cover

500 cards .....	\$440	10,000 cards .....	\$1,125
1000 cards .....	\$545	20,000 cards .....	\$1,650
2,000 cards .....	\$605	30,000 cards .....	\$2,245
3,000 cards .....	\$675	40,000 cards .....	\$2,850
5,000 cards .....	\$765	50,000 cards .....	\$3,425

## House Flier Masters\*\*

- 8.5"x 11"

- Printed full color one side
- 100-lb. Gloss Book

500	1,000	2,000	3,000	5,000	10,000
\$440	\$475	\$575	\$675	\$850	\$1,100

## Business Cards

- 3.5x2 • 3.5x4 (Tent Style)

- Printed full one sided or 2 sided
- 100-lb. Gloss Cover

Qty.	3.5x2 1-Sided	3.5x2 2-Sided	3.5x4 Tent 2-Sided
500	\$55	\$75	\$135
1,000	\$90	\$110	\$175
2,000	\$125	\$175	\$215
3,000	\$175	\$195	\$265
5,000	\$250	\$300	\$425

\*\*We recommend that you run a sample of the House Flier stock through your laser printer before you print with us. Ask your Creative Representative for a sample. Ink jet printing is not recommended.

## Stationery and Envelopes

### Letterhead 6x10 & 8.5x11, 70# Linen

	1-C	2-C	3-C	4-C
500	\$239	\$325	\$445	\$535
1000	\$295	\$390	\$465	\$655
2000	\$370	\$465	\$510	\$799
3000	\$485	\$625	\$695	\$1,125
5000	\$645	\$810	\$885	\$1,440

### #10 Envelopes, 28# Linen

	1-C	2-C	3-C	4-C
500	\$239	\$345	\$505	N/A
1000	\$345	\$390	\$540	N/A
2000	\$435	\$535	\$675	N/A
3000	\$575	\$725	\$935	N/A
5000	\$885	\$1005	\$1,165	N/A

### 6x9.25 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$205	\$355	\$570	N/A
1000	\$260	\$420	\$690	N/A
2000	\$345	\$465	\$720	N/A
3000	\$405	\$585	\$930	N/A
5000	\$675	\$780	\$1,210	N/A

### 6x8 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$205	\$355	\$570	N/A
1000	\$260	\$420	\$690	N/A
2000	\$345	\$465	\$720	N/A
3000	\$405	\$585	\$930	N/A
5000	\$675	\$780	\$1,210	N/A

### 6x6/6.5x6.5 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$370	\$465	\$645	N/A
1000	\$550	\$774	\$890	N/A
2000	\$665	\$785	\$915	N/A
3000	\$750	\$895	\$1,075	N/A
5000	\$1,320	\$1,425	\$1,785	N/A

### 3x5 Crack N' Peel Label 60# Hi-Gloss

	1-C	2-C	3-C	4-C
500	\$160	\$209	\$275	\$430
1000	\$250	\$309	\$389	\$679